# Discover HOLYOKE



musia

there is to see and do. Whether it's history, the arts, New England charm or just plain fun, we've put it on the map!

history

Experience all







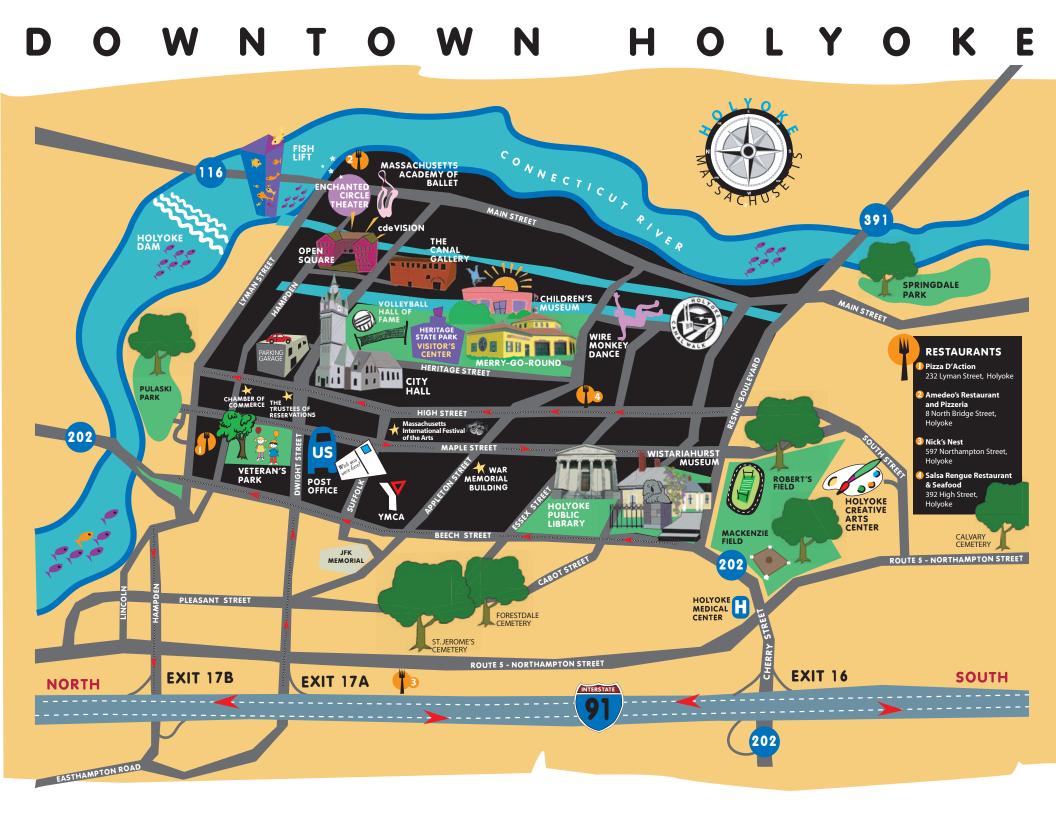
New England (Massachusetts Turnpike and I-91), Holyoke is just a pleasant drive away from Boston (1-1/2 hours), New York City (3 hours) and Montreal (5 hours). Bradley International Airport, New England's second largest, is just 30 minutes away.

Holyoke is an exciting community with **a rich history**, and a destination for visitors since the mid-1800s. Adjacent to the Connecticut River, Holyoke developed in the 19th Century as one of the nation's first planned industrial communities, at one time boasting the greatest paper production in the world, earning it the title of "The Paper City." The city was built on water power and continues to use this incredible asset through the municipally run dam and canals, helping Holyoke stay on the cutting edge of 'green' energy.

# Holyoke offers an attractive balance of urban bustle and natural

serenity. Refresh yourself in the area's rich natural beauty. Capture the past of the abundant cultural. recreational and universities! - that abound here. Go hiking at the Mount Tom State Reservation, enjoy the Connecticut River, or  $\mathrm{Shop}$  at the est shopping centers. View dinosaur footprints, experience the legendary St. Patrick's Parade and Road Race, take in the Volleyball Hall of Fame, then give the Round and the Children's Museum.

Holyoke, Massachusetts... the footprint of history, and so much more!





#### **City Hall** 536 Dwight Street Holyoke, MA 01040 413.322.5510

413.322.5510 www.holyoke.org City Hall Office Hours: Mon-Fri, 8:30am-4:30pm

Construction of Holyoke's City Hall was begun in 1871, with Charles B. Atwood, who would later design the Chicago World's Fair, as architect. After numerous delays and rising costs, the building was completed in 1876 at a cost of nearly \$400,000. The grand hall and foyer on the second floor contain stained glass windows symbolizing Holyoke, including Water Power, Agriculture, Commerce, Industry, Painting and Music. The Gothic-styled Holyoke City Hall was added to the National Historic Register in 1975.

#### **Holyoke Parks & Recreation**

536 Dwight Street Holyoke, MA 01040 413.322.5620 email: parks@ci.holyoke.ma.us www.holyoke.org Office Hours: Mon-Fri 8:30am-4:30pm

The Holyoke Parks & Recreation Department provides quality recreational opportunities to all residents. They are involved with traditional special events: the Fireworks, Seniorfest, Halloween Spooktacular, the City Tree Lighting, First Night, Jr. and the Egg Hunt as well as a wide variety of programming. The Department is in charge of the flagship Roberts Sports Complex and the new Jones Ferry Boathouse, in addition to issuing permits for all fields and parks in the City.

#### **Friends of Pulaski Park**

Pulaski Park, designed by Frederick Law Olmstead, is a historically significant park located in downtown Holyoke, designed as a 'promenade park' overlooking the beautiful Connecticut River and the dam. Today, the park features a bocci court, mature trees, paved walkways and open space for recreation. Friends of Pulaski Park is a park advocacy organization dedicated to the restoration, preservation and improvement of Pulaski Park for the enjoyment of present and future generations. **Directions:** Access the park from Lyman Street to Maple Street.

#### Holyoke Gas and Electric's Robert E. Barrett Fishway 1 Canal Street

Holyoke, MA 01040 (For purposes of google maps to find directions use County Bridge, Holyoke, MA) 800.859.2960 www.hged.com/fishlift Hours: Wed-Sun, 9am-5pm from Mother's Day to Father's Day. Free Admission

Visit the Fishway for an opportunity to witness the amazing, annual spring migration of American shad and other migrating fish on their journey up the Connecticut River. Watch the fish lifts in action as they help the fish past the Holyoke dam and experience the migration as the fish swim by the underwater viewing windows. An exciting and fun place to visit appealing to a variety of ages and interests.

#### **The Canal Gallery**

380 Dwight Street Holyoke, MA 01040 413.532.4141 www.thecanalgallery.com Hours: Mon-Thur 9am-5pm

The Canal Gallery is a nonprofit contemporary art organization located in Holyoke's historic district. Set in a 19th-century paper mill, this building has been a facility for the arts for over 30 years. The Canal Gallery and artist studios have become a unique venue where new artwork is created and presented through exhibitions, installations, performance and public events.

#### **Greater Holyoke YMCA**

171 Pine Street Holyoke, MA 01040 413.534.5631 www.holyokeymca.org Mon-Fri, 5:30am-9:30pm; Sat 7am-5pm; Sun 10am-4pm

Since its founding in 1885, the Greater Holyoke YMCA has provided an array of positive programs and services to area residents regardless of socio-economic circumstance, including the invention of volleyball by William Morgan in 1895. Its mission is 'helping all in the greater Holyoke community achieve their fullest potential in spirit, mind and body'. Current programs include youth and adult aquatics and recreational sports and leagues, afterschool childcare and summer camp at multiple sites in Holyoke and South Hadley, and an array of individual and group health and fitness opportunities for youth, adults and seniors.

#### Holyoke Heritage State Park

221 Appleton Street Holyoke, MA 01040 413.534.1723 www.mass.gov/dcr/parks/central/hhsp. htm

Visitor's Center Hours: Tues-Sun noon-4pm; other times by appointment. Admission free.

The eight-acre park, located in downtown Holyoke and owned by the Massachusetts Department of Conservation and Recreation, contains a Visitor's Center, an antique operating Merry-Go-Round, Children's Museum and Volleyball Hall of Fame. The Visitor's Center offers permanent exhibits on Holyoke history, group tours, family programs and community meeting space. The other venues at the park charge admission and have their own hours of operation. Outside the Visitors' Center, relax in the beautifully landscaped park overlooking one of Holyoke's water power canals, the Canalwalk and several historic mill buildings.

#### Volleyball Hall of Fame

444 Dwight Street, P.O. Box 1895 Holyoke, MA 01040 413.536.0926 www.volleyhall.org Hours: Thurs-Sun 12-4:30pm or by appointment

The Volleyball Hall of Fame memorializes the history of volleyball invented at the Holyoke YMCA in 1895 by William Morgan. With large scale graphics and

interactive displays you can learn about the people, teams and organizations that spurred its growth to become the second most popularly played sport in the world. Annual Induction in October. Gift Shop.



Children's Museum at Holyoke 444 Dwight Street Holyoke, MA 01040 413.536.kids www.childrensmuseumholyoke.org Hours: Wed-Sat 10am-4pm; Sun 12-4pm

The Children's Museum at Holyoke provides participatory exhibits and educational programs that invite the interaction of children and adults to promote enjoyable learning and self-discovery in the arts, sciences, and the world around them.

#### Holyoke Merry-Go-Round

221 Appleton Street Holyoke, MA 01040 413.538.9838 www.holyokemerrygoround.org Hours: Sept-June (Sat-Sun noon-4pm) July-Aug (Tues-Sun 10:30am-4pm). Also open Monday holidays and school vacations.

The Holyoke Merry-Go-Round, located at Heritage State Park, is a beautifully preserved 1929 Philadelphia Toboggan Carousel that originally resided at Holyoke's Mountain Park. The carousel is a great place for a child's birthday party which can be scheduled during operating hours or privately. It can also be rented for family celebrations, school field trips, reunions, community and corporate events, weddings, wedding receptions and pictures.

Rides \$1 per person or 6 rides for \$5. (\$.50 per person rate for non-profit, daycare & camp groups.)

#### **Holyoke Chamber of Commerce**

177 High Street Holyoke, MA 01040 413.534.3376 www.holycham.com

Formally established in 1890, the Holyoke Chamber of Commerce has served the businesses in America's first planned industrial city ever since. Today, our focus is to help the diverse enterprises of the 21st century to develop and thrive through new strategies in business and job development, government relations, workforce education and training, adult literacy, leadership, and community partnerships.

#### Holyoke Public Library Holyoke History Room & Archive

335 Maple Street Holyoke, MA 01040 Main: 413.322.5640 History Room: 413.552.2842 www.holyokelibrary.org Hours: Main: Mon-Thur 8:30am-8:30pm; Fri & Sat 8:30am-4pm; closed Sundays, holidays and summer weekends.

History Room: Open 20 hours per week. Call for hours.

The Holyoke Public Library Corporation (Incorporated 1870) provides general circulation and reference services for adults, young adults, and children, and furnishes guidance in using the library and its resources. The library is open to all and its services are free.

The Holyoke History Room and Archive, temporarily located at Holyoke Community College, houses non-circulating items that focus on Holyoke's history as it developed as a planned city. Staffed by a professional archivist, the collections are available and preserved for scholarly and genealogical research.

#### Wire Monkey Dance

108 Cabot Street Holyoke, MA 413.330.1172 www.wiremonkeydance.com

Wire Monkey Dance creates highly physical dance installations that transform towers of steel scaffolding into multimedia dance events. Addressed are timeless human themes such as the struggle for power, tenderness, and longing. The company creates a unique genre of movement on scaffolding, blending contact improvisation, body-mind centering, modern dance and arial dance techniques. WMD tours internationally to Macao, China, Taiwan, Berlin,

Boston and New York City.

#### Wistariahurst Museum

238 Cabot Street Holyoke, MA 01040 413.322.5660 www.wistariahurst.org Hours: Sat-Sun-Mon afternoons from 12-4pm

Listed on the National Register of Historic Places,

Wistariahurst is the former home of two generations of the Skinner Family, manufacturers of nationally renowned silks and satins. The mansion and gardens have been a focal point in the Holyoke landscape since 1874. This historic house is dedicated to preserving Holyoke's history and inspiring an appreciation of history and culture through educational programs, exhibits, lectures and special events. Wistariahurst hosts concerts and performing arts in the intimate setting of the Music Room and Art Gallery. The museum offers guided tours and is a rich historical resource focused on the people, industry, landscape and culture of Holyoke. General admission is \$5 and \$3 for students and seniors; children under 12 are free. School and group visits are also available during the week with advance notice. Visit our website for a schedule of events.

#### **Open Square**

4 Open Square Way Holyoke, MA 01040 413.532.5057 www.opensquare.com

Open Square is an exciting mixed-use urban development on 8-1/2 acres in the heart of Holyoke's Historic Canal District. Open Square is home to 47 businesses and offers space for offices, retail shops, light manufacturing, artists and future residential lofts.

#### Enchanted Circle Theater

4 Open Square Way, Suite 206 Holyoke, MA 01040 413.534.3789 www.enchantedcircletheater.com

Founded in 1976, Enchanted Circle Theater is a non-profit, multi-service, professional educational theater company which engages, enhances, and inspires learning through the arts. Our programs integrate theater arts - theater, dance, music, visual and literary arts – with academic and social curricula. We teach, perform, and create dynamic learning experiences in public schools, colleges, professional theaters, cultural centers and human service agencies, with people of all ages and abilities.

#### Massachusetts Academy of Ballet

Open Square Way, Ste 403 Holyoke MA 01040 413.536.6200 www.massacademyofballet.com Hours: Mon-Sat 9am-8pm

Massachusetts Academy of Ballet is a training school for students interested in pursuing a career in classical ballet. The classes are based on the Russian syllabus, a training method that has created some of the best ballet dancers in the world. The Academy also has a program for nonprofessional students and adults who value the best quality ballet training and artistic education.

#### Massachusetts International Festival of Arts/ MIFA

56 Suffolk Street, Suite 300 Holvoke, MA 01040 413.540.0200 www.mifafestival.org Massachusetts International Festival of the Arts/MIFA & Victory Theatre presents national and international artists showcasing the finest example of contemporary practice in opera, theatre, dance, film, music, literature and the visual arts in Holyoke and is committed to sharing the arts through educational programming by visiting artists. Now in its 16th year, MIFA has presented 124 events with 1,171 artists from 40 international and national companies, including 23 company debuts in America and 10 world premieres. MIFA has plans to restore Holvoke's historic Victory Theatre as part of the comprehensive downtown arts development project.

#### **Holyoke Creative Arts Center**

400 South Elm Street South Street Plaza Holyoke, MA 01040 413.532.0465 www.holyokecac.org Hours: Mon-Thur 8:30am-1pm and 5:30pm-8:30pm; Sat 10am-1pm

The Holyoke Creative Arts Center is a non-profit Center with a mission to promote arts and other art-related programs in the Pioneer Valley. Our non-credit classes are among the most affordable art and craft classes in the Pioneer Valley, taught by our accomplished instructors, who bring their creativity into the classrooms and community.

#### **Holyoke Historical Commission**

238 Čabot Street Holyoke, MA 01040 www.holyoke.org

The Holyoke Historical Commission is a seven-member board established on November 20, 1972. The Commission's most important goal is the preservation of Holyoke's historic places by planning and implementing programs for the identification, evaluation and protection of Holyoke's historic resources.

## Downtown Historic HOLYOKE

#### United Congregational Church & Skinner Chapel – 395 High Street, Corner of Appleton & Maple Street

This brownstone structure was originally built in the Romanesque style, with rounded arches such as the ones on the bell tower. In 1909, the Skinner Chapel cornerstone was laid as an addition on the Maple Street side of the building, with pointed arches typical of the Gothic style. In 1912, the chapel was dedicated in memory of William and Sarah Skinner. This wing is sometimes called the "Chapel of Angels" because of the 28 carved figures on the

interior. An enormous fire destroyed most of the original structure in 1919, leaving only the bell tower, a few doorways and the new Skinner Chapel. When the church was rebuilt, it was designed to match the Gothic style of the chapel.

#### The Victory Theater - 81-91 Suffolk Street

Built in 1919 and opened on New Year's Eve, the Victory building is an example of the simple Beaux Arts style with overtones of early Art Deco. The Victory housed offices, apartments and a theater. Originally used for vaudeville and silent movies, it switched completely to movies in the 1930s. The theater was closed in 1979. The Victory's façade is ornamented with simple pilasters, Corinthian capitals, theater masks and garlands. The entrance was remodeled sometime in the 1960s. A fire in 1942 destroyed the second balcony and much of the roof. This led to extensive remodeling of the interior. Today the building stands vacant, in mute testimony to the grandeur of early twentieth century American theaters, with hopes to one day be restored to its former glory.

#### Caledonian Building - 159-193 High Street

The Caledonian stands out as a major architectural element on High Street. Apart from natural aging, the exterior has remained the same since it was built as the "Craft Block", an impressive block built by an impressive man. Roswell P. Crafts dealt in real estate and served as fire chief, state legislature, and mayor of Holyoke for three terms. The site was purchased from the Hadley Falls Company in 1850, but the construction was begun and completed in 1874 during a two-month period. From 1907-1959, the Caledonian Benefit Club was located in the Craft Block, hence the building's name. The fourth floor boasts an elegant ballroom which has hosted many of the city's meetings and celebrations throughout the years. Today, the Caledonian is on the national register of historic places, and stands as a prime example of restoration work which is going on in Holyoke.

With Special Thanks to E. Denis Walsh and Weld Management Company, Inc - Investors in Downtown Holyoke. A PassportHolyoke member.

Support for this brochure has been provided by the office of State Senator Michael R. Knapik, 2nd Hampden & Hampshire District.

Passport Holyoke website design: cdeVision, 4 Open Square Way, Studio 205, Holyoke, MA www.cdevision.com

#### Mount Tom State Reservation

125 Reservation Road Rte. 5 Holyoke, MA 01040 413.534.1186

Mt. Tom boasts an unparalleled view of the Connecticut Valley north and south, the Berkshire mountains to the west and the Pelham hills to the east. This 2,082 acree facility offers 20 miles of hiking and walking trails; picnicking; canoeing and fishing on Lake Bray; and cross country skiing and ice skating in the winter. Mt. Tom also offers a children's play area. Today the Reservation includes about 47 of the 80 tree species found naturally in Hampshire County. Mt. Tom is one of the premier hawk watching spots in New England, as thousands of hawks and other birds fly past the mountain each fall.

#### Holyoke Civic Symphony

303 Homestead Ave. Holyoke, MA 01040 413.256.1760 www.holyokecivicsymphony.org

For more than 42 years, the Holyoke Civic Symhony has been performing concerts on Sunday afternoons at the Forum Auditorium, Holyoke Community College. There are usually four concerts each season, three free and one fundraiser. Programs include symphonies and concertos, as well as some more popular works. Most programs include at least one work by a living composer.

#### Holyoke Community College

303 Homestead Ave. Holyoke, MA 01040 413.538.7000 www.hcc.edu Hours: Mon-Fri 7:30am-10pm Sat 8-3pm

Holyoke Community College annually hosts a variety of recreational and cultural activities open to the community, including exhibits and gallery talks at the Taber Art Gallery, an annual spring Jazz Festival, theatrical performances, youth programs, a disc golf course, and fitness offerings at the David M. Bartley Center for Athletics and Recreation. Holyoke Community College is also the temporary home to the Holyoke Library History Room & Archive's extensive collections.

#### **Holyoke Country Club**

2 Country Club Road Holyoke, MA 01040 413.532.9459 www.holyokecountryclub.com

#### Holyoke Country Club

celebrated its centennial during 2006. It is still owned and operated by its members and it is open to the general public for their golf enjoyment. The course offers some of the most scenic views of the mountains in the area. While it is 9 holes, the challenges lie within the greens. This nine hole challenge is stretched to 18 holes from strategically located extended tees and offers all that most golfers can handle.

#### The Trustees of Reservations

193 High Street Holyoke, MA 01040 413.532.1631 x13 www.thetrustees.org

The Trustees own, manage, and welcome the public to more than 100 special places across Massachusetts. We provide environmental and outdoor recreation programs for the public. Our passion is to protect the distinct character of our communities and share with everyone the irreplaceable natural and cultural treasures in our care.

### In Holyoke, we manage the **Dinosaur Footprints Reservation**

(Route 5, Holyoke, open Apr. 1 to Nov. 30, sunrise to sunset;

#### Little Tom Reservation

(former Mt. Tom Ski Area off Route 5. Visits limited to guided programs only.) and

#### Land of Providence

(Route 5 and Main Street) Visit www.thetrustees.org for description and hours of operation.

#### Holyoke Medical Center

575 Beech Street Holyoke, MA 01040 413.534.2500 www.holyokehealth.com

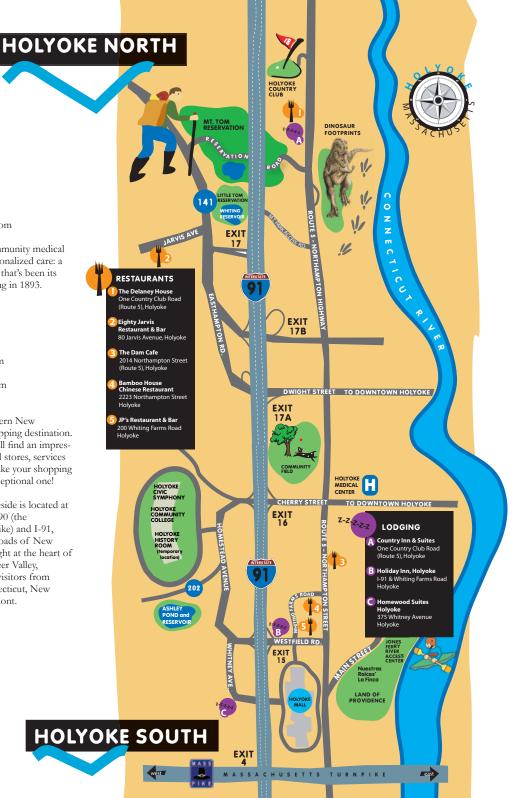
Our high quality, community medical center providing personalized care: a one-to-one approach that's been its hallmark since opening in 1893.

#### Holyoke Mall at Ingleside

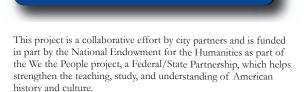
50 Holyoke Street Holyoke, MA 01040 www.holyokemall.com Mall Hours: Mon-Sat 10am-9:30pm Sun 11am-6pm

Holyoke Mall is Western New England's largest shopping destination. At Holyoke Mall you'll find an impressive selection of retail stores, services and restaurants to make your shopping experience a truly exceptional one!

Holyoke Mall at Ingleside is located at the intersection of I-90 (the Massachusetts Turnpike) and I-91, known as "the crossroads of New England." Situated right at the heart of the college-rich Pioneer Valley, Holyoke Mall draws visitors from Massachusetts, Connecticut, New Hampshire and Vermont.



# Discover Holyoke's Varied Treasure





Marketing and promotion of PassportHolyoke.org is supported in part by a grant from the Holyoke Cultural Council, a local agency which is supported by the Massachusetts Cultural Council, a state agency.





## PassportHolyoke MEMBERS

cdeVision Children's Museum at Holyoke City of Holyoke Enchanted Circle Theater Friends of Pulaski Park Greater Holyoke YMCA Holyoke Chamber of Commerce Holyoke Civic Symphony Holyoke Community College Holyoke Community College Holyoke Creative Arts Center Holyoke Heritage State Park Holyoke Historical Commission Holyoke Merry-Go-Round Holyoke Parks and Recreation Holyoke Public Library History Room & Archive Massachusetts Academy of Ballet Massachusetts International Festival of the Arts (MIFA) Open Square The Office of State Senator Michael R. Knapik The Trustees of Reservations Volleyball Hall of Fame Weld Management Wire Monkey Dance Wistariahurst Museum



A network of organizations that promote the diverse cultural, educational and recreational assets of Holyoke.

P.O. Box 1425, Holyoke MA 01041



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